

## Here's the Scoop! Unique OCQG Quilt Show in 2022 !

### Beauty and the Beast Quilt Show –

A partnership with the City of Iowa City.

**Date:** Saturday, May 21, 2022 (8am-4pm) – Quilt set up Friday, May 20<sup>th</sup>

**Where:** Iowa City's new Public Works Headquarters, 2501 S. Gilbert Street

**Why:** This opportunity was presented to the board by OCQG President Juli Seydell Johnson who is also the City of Iowa City Parks & Recreation Director. Juli proposed this due to its unique venue, novel theme, COVID safety measures, handicapped accessible site, and assistance from the City in marketing, set up, and logistics of event. This is a one-year opportunity as the City's interest is in inviting the public to see the inside of the new state-of-the art Public Works Facility.



Eight guild members toured the facility a few weeks ago. The group discussed the possibility and asked a number of questions. This information along with answers to the concerns were then discussed at an OCQG Special Board Meeting on Monday, October 25. The board discussed this option, as well as not having a 2022 show, or hosting in the First United Methodist Church as has been done in recent years. The Board recommended moving forward with planning for the 2022 Quilt Show at the Public Works Facility if a poll of members demonstrated that there were a sufficient number willing to exhibit their quilts and/or volunteer to work on the show.



**COVID Friendly Space:** This space is new, bright with plenty of space to display full quilts while at the same time allowing for air flow and social distancing. The large garage doors can be open for additional air flow or partially closed if needed due to inclement weather. The building has robust air exhaust and circulation systems. It is also one level with free parking nearby allowing easy access.

**Partnership:** The City of Iowa City will be hosting a City Services Open House at the same time. The purpose of the open house is to allow the public to see the new Public Works Facility, get up close to the City's large vehicles, participate in family friendly activities and learn about City services. The

quilts will be displayed inside the building, primarily on PVC racks to add an artful, softness in contrast to the industrial service equipment. The open house portion of the event is expected to draw large crowds of families to the event.

**(NOTE: Quilts in these promo photos are shown displayed on vehicles. Only quilts whose owners grant permission will be considered for display in this way. The majority will be on free-standing quilt racks rented from another quilt guild.)**

Through the partnership, the City has agreed to the following:

There is no fee to OCQG to host the quilt show in partnership with the City. The Public Works facility and trucks in areas near the quilts will be cleaned prior to quilt installation. (This is an open house for the facility, so the goal is to show it at its best.)

City Staff will take care of the "heavy lifting" of hanging the quilts on Friday and removal after the event. (OCQG members will also be needed to oversee and direct where and how to hang the quilts. Great care will be taken so that the quilts do not touch the ground and quilt assistants will wear white gloves.) City Staff will also be present throughout the facility on the day of the event since there will be numerous City displays and activities.

OCQG may also have a silent auction and/or raffle quilt throughout the event. No commercial sales or vendor booths will be allowed.

Jointly market the event. Think Iowa City (Convention & Visitors Bureau) and Summer of the Arts have also agreed to assist in marketing the event.

Napoleon Softball Fields Parking will be exclusively available for event parking. No softball games or practices will be allowed on the fields during event.

Host the City Services Open House portion of the event – this will include display of big trucks (some inside, some outside) along with police, fire, and transit vehicles. Kids and families

will be able to explore the vehicles while learning about their uses in the community. Parks & Recreation will have family activities including a bicycle rodeo outside and (hopefully!) roller skating inside the building (it is a HUGE space). Other departments will have information booths, displays and demonstrations throughout the day.



### Questions discussed by the Board and past committee members:

**Won't the quilts get dirty/dusty/smell like diesel?** This is an open house for this new building. City staff will have the building clean before set-up begins. Juli will oversee this in her role as Parks & Rec Director. Only equipment that is planned for display will be in the building on this Friday-Saturday. The rest will be stored outside. There should be no new fumes from vehicles during the show and facility has a robust air exhaust system that maintains air quality.

**How & where will the quilts be displayed?** How? Most of the quilts will be shown on PVC quilt racks rented from another guild. The quilts will be displayed in full but will not touch the ground. They will be secured to the racks, "Don't touch" signage will be placed throughout the show and OCQG members and City staff will monitor while the public is present. Some quilts could be hung directly on equipment (as shown in the promo photos) but this would only be considered for quilts with explicit permission from their owners to do this.

